

Cookie Policy

This Cookies Policy explains how Emergency One Group ("Emergency One," "we," "us," or "our") uses cookies and similar tracking technologies when you visit our website [www.e1group.co.uk] ("Website"). By using the Website, you consent to the use of cookies and other tracking technologies as described in this policy.

This policy was last reviewed on 06/01/2025.

What are cookies?

Cookies are small text files that are stored on your device (computer, smartphone, tablet) when you visit a website. They contain information about your browsing activities and preferences, which can be accessed by the website or third-party services.

How do we use cookies?

We use cookies for various purposes, including:

- **Essential Cookies:** These cookies are necessary for the operation of our website. They enable basic functions like page navigation and access to secure areas of the site. The Website cannot function properly without these cookies.
- **Performance Cookies:** These cookies allow us to analyze how visitors use our website, which helps us improve its performance. For example, we use Google Analytics to track and report website traffic.
- **Functionality Cookies:** These cookies enhance the functionality of our website by remembering your preferences and settings. For instance, we may use cookies to remember your language or region preferences.
- **Targeting Cookies:** These cookies are used to deliver personalized content and advertisements based on your interests and browsing behavior. They may also be used to measure the effectiveness of advertising campaigns.

Third-party cookies

In addition to our own cookies, we may also use third-party cookies provided by trusted partners. These cookies may track your browsing activity on our website and other sites to provide targeted advertisements and personalized content. This policy does not cover their cookies.

Your cookie choices

You can control and/or delete cookies as you wish. Most web browsers allow you to manage your cookie preferences through the browser settings. However, please note that disabling certain cookies may affect the functionality of our website.

Updates to this policy

We may update this Cookies Policy from time to time to reflect changes in our practices or legal requirements. We encourage you to review this policy periodically for any updates.

Contact us

If you have any questions about our use of cookies or this Cookies Policy, please contact us at info@emergencyone.co.uk